



CHARDON, OHIO

Market Guide

City Contact Information

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Focus Properties

Retail Strategies has a catalogue of retail commercial real estate properties in this market.



For more information, please contact the Portfolio Director and/or Retail Development Director listed on the front of this guide.



There's a lot of potential here.

Demographics (Customized Trade Area)



Population
101,011

Average Age
42.2

Household Income (Median)
\$89,480

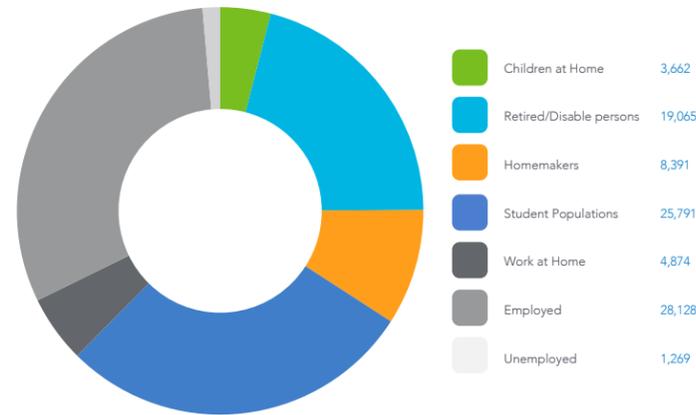
Household Income (Average)
\$117,985

Number of Households
36,853

Peer Analysis

The Peer Analysis, built by Retail Strategies along with our analytics partner (Tetrad), identifies analogue retail nodes within a similar demographic and retail makeup. The Peer Analysis is derived from a 5 or 10 minute drive time from major comparable retail corridors throughout the country. The variables used are population, income, daytime population, market supply and gross leasable area. The following are retail areas that most resemble this core city:

Daytime Population 91,180 (Customized Trade Area)



Peer Trade Areas

- Warrenton VA 700 James Madison Hwy
- Charlotte MI 1680 Packard Hwy
- Hurricane WV 167 Progress Way
- Roanoke VA 4524 Challenger Ave
- Culpeper VA 801 James Madison Hwy
- East Greenville PA 620 Gravel Pike
- Mount Pocono PA 3271 Route 940

Focus Categories

The top categories for focused growth in the municipality are pulled from a combination of leakage reports, peer analysis, retail trends and real estate intuition. Although these are the top categories, Retail Strategies' efforts are inclusive beyond the defined list. *Let us know how we can help you find a site!*



Restaurants



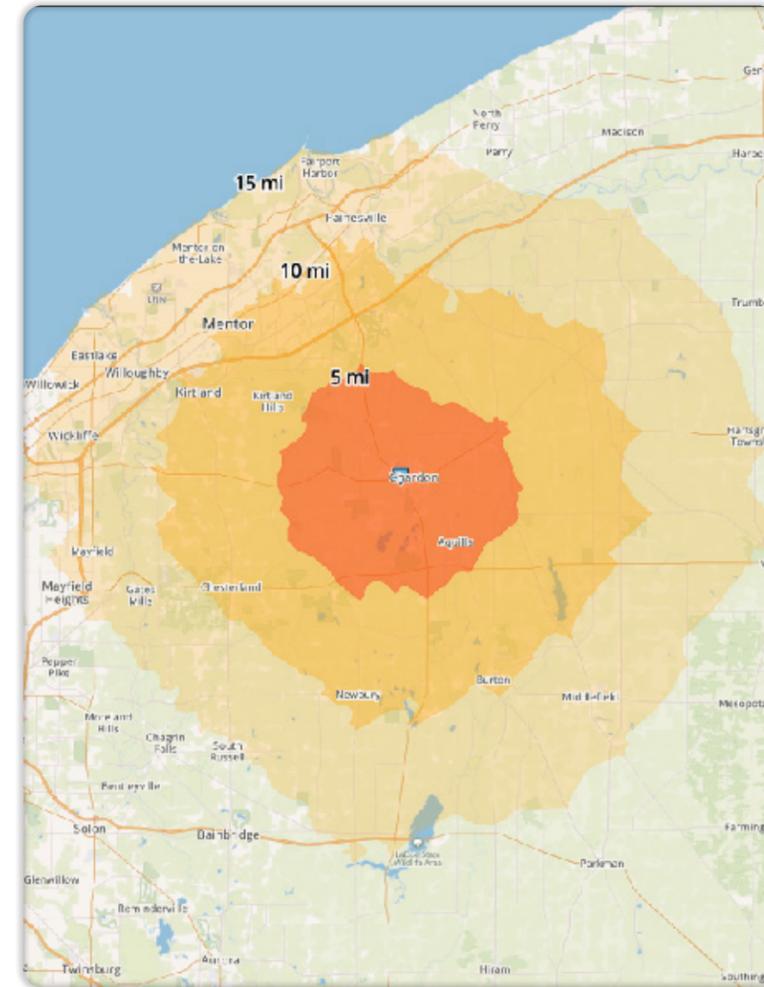
General Merchandise



Home & Garden



Exercise & Fitness



| DEMOGRAPHIC PROFILE | 3 Mile Radius | 5 Mile Radius | 10 Mile Radius |
|---------------------------|---------------|---------------|----------------|
| 2024 Estimated Population | 11,250 | 23,521 | 138,386 |
| Daytime Population | 12,767 | 21,621 | 151,593 |
| Median HH Income | \$101,952 | \$108,481 | \$95,096 |
| Number of Households | 4,699 | 9,278 | 55,846 |

| | 5 Minute DT | 10 Minute DT | 15 Minute DT |
|---------------------------|-------------|--------------|--------------|
| 2024 Estimated Population | 1,971 | 17,891 | 59,177 |
| Daytime Population | 3,767 | 18,753 | 53,328 |
| Median HH Income | \$81,718 | \$106,678 | \$108,379 |
| Number of Households | 954 | 7,159 | 22,922 |



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